



Kitchens



Baths



Remodels



Basements



design it. build it. love it.



Additions



Sunrooms



Porches



Decks



Patios



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## WE BELIEVE



We believe you deserve to have the home of your dreams.



We believe in doing what's right, not what's easy.



We believe every customer deserves our very best work.



We believe low quality products are never a good value.



We believe in teamwork.



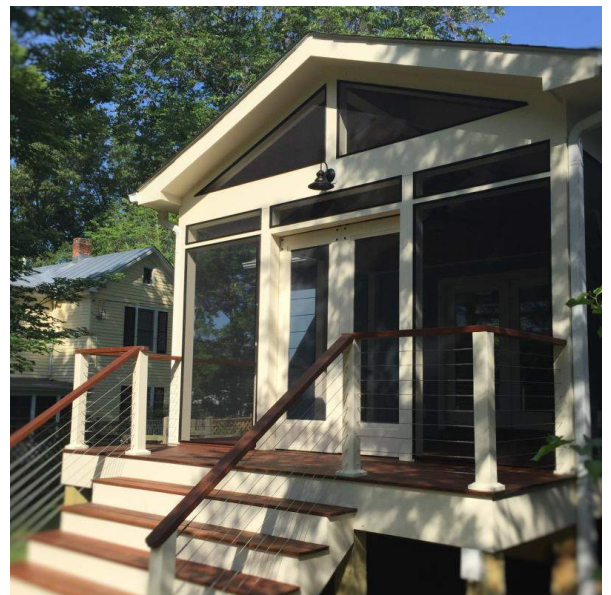
We believe in doing what we say.



We believe in thoughtful design and detailed planning.



We believe you should be able to live in your home safely and comfortably, regardless of your age or ability level.



## OUR VALUES

### Conduct Ourselves with Courtesy and Respect

Develop relationships with our team members, clients, and subs.

### Communicate Effectively

Speak clearly and listen carefully.

### Deliver High Quality Workmanship

Consistently perform work and provide service that we all can be proud of.

### Maintain A Positive Attitude

Always be supportive and optimistic.

### Work Efficiently and Profitably

Plan effectively and conserve resources to ensure the long-term viability and growth of the company.

### Be A Team Player

Work in a collective effort for the betterment of the whole.

### Improve Continuously

Never stop learning.



## ABOUT US

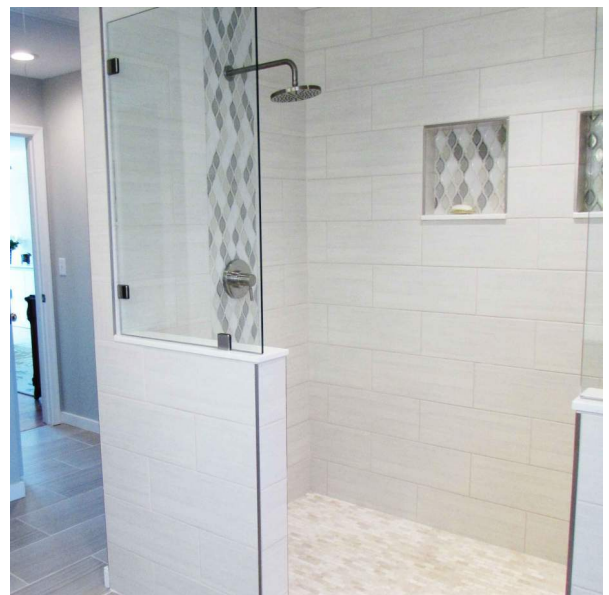
Integrity Design + Build is a full-service home remodeler serving Charlottesville and nearby communities. If you own a home in or near Charlottesville you need a contractor you can turn to for help with all of your home remodeling needs. Our services encompass almost every type of home improvement or repair. Dreaming about screening in your porch? Need the kitchen or bathroom updated? Want to add on a new master suite, sunroom, or deck? Integrity Design + Build is a remodeler that can do all of those projects and more. No home remodeling job is beyond our expertise.

*We design it. We build it. You love it.*

At Integrity, we are more than just a general contractor. We are a full-service Design-Build firm. The term “design build” refers to our process of providing both design and construction services within our company. We use the design build method to streamline the building or renovation process for our clients, eliminating the need to hire an architect and a separate general contractor.

Our company was founded in 2006 by home remodeling expert John Struckmann and is a Class A licensed contractor in the state of Virginia. We are a two-time winner of the Angie’s List Super Service Award with an A+ Better Business Bureau rating. We specialize not just in design and home remodeling, but also in maintaining the trust of our clients. The way we honestly and expertly complete home remodeling projects is what gives substance to our company’s name.

The advantage of working with a home remodeler like Integrity is that we are committed to forging long-term relationships with our clients. You can turn to Integrity Design + Build and our Integrity Home Services division for help with any type of project. At Integrity, we do everything from major interior renovations such as bathroom remodeling, kitchen remodeling, and basement finishing, to helping maintain your home’s curb appeal through exterior remodeling from our Integrity Home Services division. Our roofing, siding, and painting crews will ensure your home stays beautiful and functional for years to come.



## FULL SERVICE REMODELING

we want to earn your trust.

trust us with your home's maintenance.

trust us with that renovation you have been wanting.

trust us with your new addition for more space.

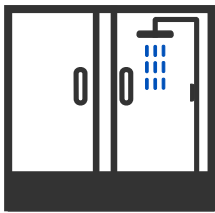
trust us in your home.



### How does *FULL SERVICE REMODELING* work?

(We have two divisions to handle all of your home maintenance, replacement, remodeling, and design + build needs.)

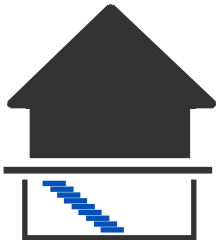
#### DESIGN + BUILD



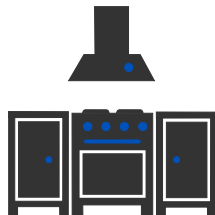
Baths



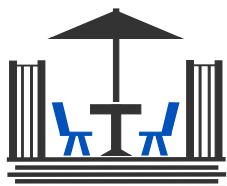
Full House  
Remodels



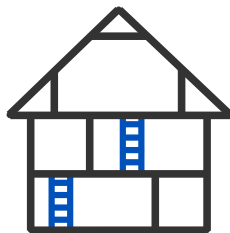
Basements



Kitchens



Decks/Patios  
Screen Porches



Additions

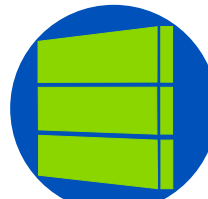
#### Home Services



Roofing



Decks



Siding



Windows

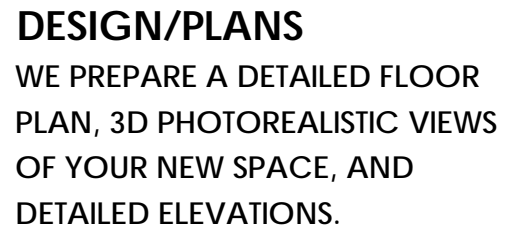


Painting



Doors

WE PREPARE A DETAILED SCOPE OF WORK  
WITH A BUDGET RANGE.



WE PREPARE A DETAILED CONSTRUCTION CONTRACT, OUTLINING THE SCOPE OF WORK IN THE DESIGN PLAN, INCLUDING START & COMPLETION DATES, FINISH SELECTION ALLOWANCES, AND THE PAYMENT SCHEDULE.



# OUR PROCESS

## INITIAL CONSULTATION



1

Our process starts with a meeting at your home or Integrity's office, where we have an opportunity to listen to your needs, wants, and wishes for your new space. As you share your design ideas and project inspiration, our Project Developer will offer suggestions, options, and assist you with developing a realistic investment range.

2



## PLANNING AGREEMENT

Once we have an understanding of what you want from your new space, we will prepare a Planning Agreement. This will include a preliminary project description with basic scope of work. We also include a free estimate of the investment range required to accomplish your vision; typically +/- 25%.

*Upon approval, we move to Step 3 - Conceptual Design.  
COST: \$500 - \$2,500 ± (1 – 3% of projected budget)*

3

## CONCEPTUAL DESIGN



During the Planning Agreement Phase, our first step is document your house by measuring and photographing all affected areas. We will also check for any restrictions. Next we will prepare up to three different design concepts and present floor plans to help you see the layout. The goal is to make sure that we all have a shared vision of your space so we can move to the next step.

4



## CONSTRUCTION CONTRACT

Once we have our final designs and construction plans ready, it is time to review and plan out the remaining details with our production team. After our review is complete, we will present you with a Construction Contract. This will include a fixed price, a detailed scope of work, all remaining selections with allowances, as well as your project and payment schedule.

*Upon approval, we move to Steps 5 and 6.  
COST: Depends on Contract/ Down Payment Due At Signing.*

5

## FINISH SELECTIONS



While our production team works to get everything and everyone prepared for construction, we will continue to work with you to finalize any remaining product selections, materials, color choices, etc. We have an extensive network of suppliers and we utilize a web-based system to track each selection needed to complete your project on time and on budget.

6



## PRE-CONSTRUCTION PLAN

Our production team will obtain all building permits and assist you with any HOA approval items. Next we come out to your home and complete our Pre-Construction Walk-through, which allows us to address all "housekeeping" questions and prepare you to live through your remodel.

7

## CONSTRUCTION



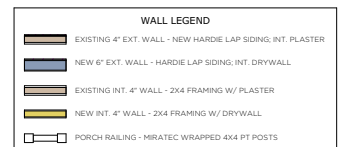
We handle every aspect of your project: ordering materials, managing tradesmen, coordinating inspections, and more. We strive to make remodeling as painless as possible for you; treating your home as if it was our own and causing as little disruption as we can. Your project manager will keep things on task, on time, and will answer your questions along the way. Our craftsman will bring a "can do" attitude and will go above and beyond to give you the best results possible.

8



## 3/15 YEAR WARRANTY

We know that once our job is done, you want to enjoy your home worry-free. Therefore, we include a 15 Year Warranty on all structural components. Plus, excluding normal wear and usage, we cover everything else for three years from the date of completion.





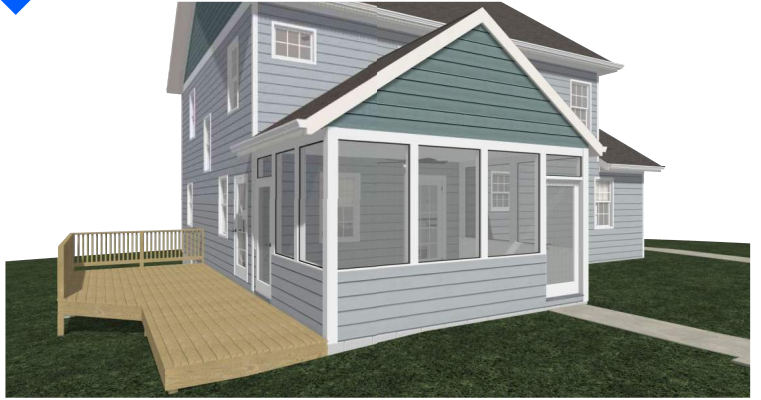
CONCEPTUAL DESIGN



3



FRONT PORCH VIEW W/ BLUESTONE



SCREEN PORCH & DECK VIEW



KITCHEN VIEW 1



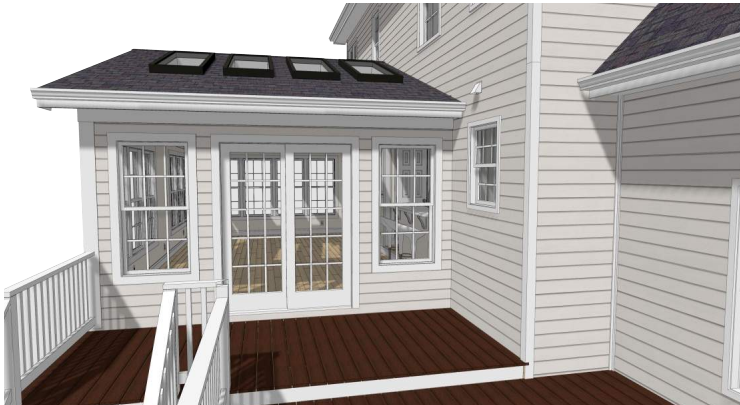
KITCHEN VIEW 2



2ND FLOOR HALLWAY VIEW



MASTER BATH VIEW



Sunroom View from Deck



Deck View from Sunroom

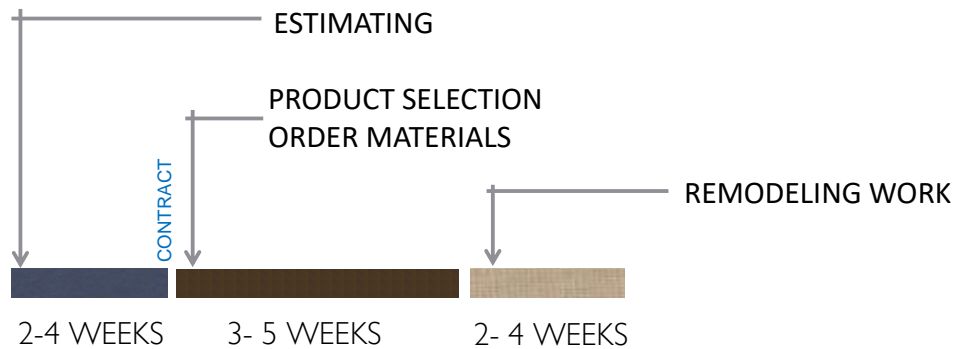
# HOW LONG WILL IT TAKE ?

## Level 1: COSMETIC REMODELING

### KITCHEN REMODEL

\$10 - \$25,000  
BUDGET RANGE

refinish cabinets  
upgrade countertops  
tile backsplash  
appliances  
cabinet hardware  
painting



### BATH REMODEL

\$5 - \$15,000  
BUDGET RANGE

upgrade vanity and top  
faucets/fixtures  
mirror/ medicine cabinet  
toilet/accessories  
painting





# HOW LONG WILL IT TAKE ?

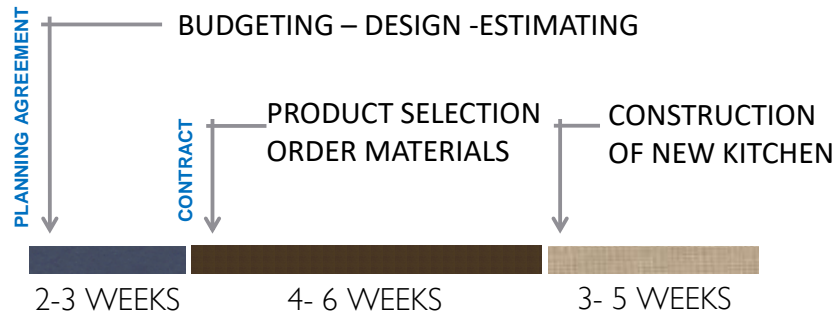
## Level 2: PULL & REPLACE REMODELING

### KITCHEN REMODEL

\$30 - \$60,000

#### BUDGET RANGE

demolition of existing kitchen  
new cabinets/hardware  
countertops  
backsplash  
flooring  
lighting/electrical  
install appliances  
clean-up/ waste removal

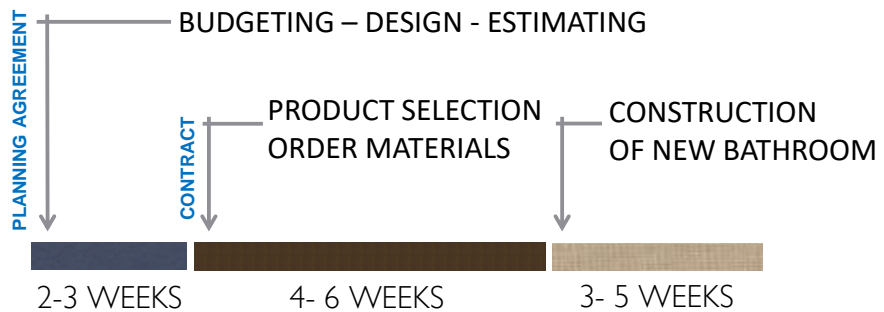


### BATH REMODEL

\$20 - \$40,000

#### BUDGET RANGE

demolition of existing bath  
new tub/shower area  
faucets/fixtures  
vanity cabinet/ top/ sink  
toilet  
flooring  
electrical/lighting





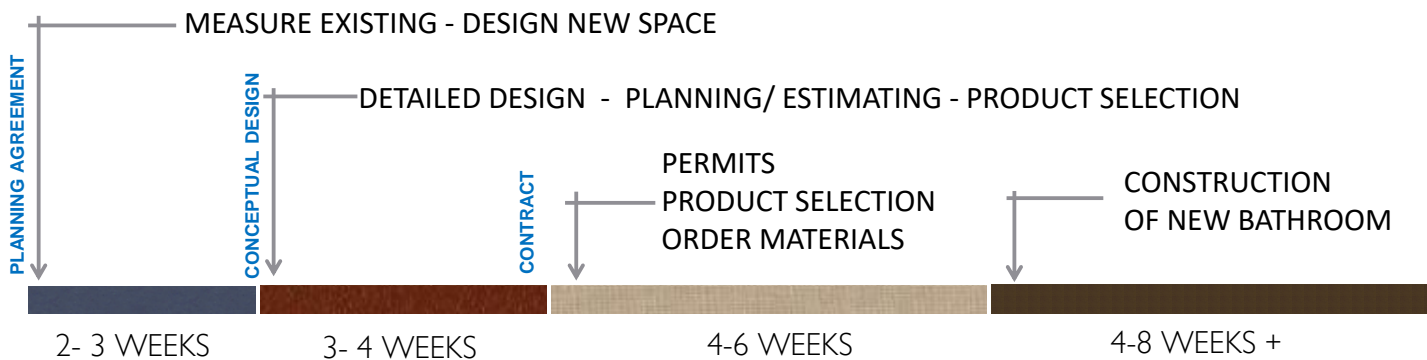
# HOW LONG WILL IT TAKE ?

\$30 - \$100,000

## Level 3: CUSTOM BATH REMODEL

### BUDGET RANGE

demolition of existing bath  
new framing as required  
relocate plumbing & electrical  
custom lighting  
soaking/ freestanding tub  
custom designed shower  
faucets/fixtures/toilet  
cabinets/ tops/ sinks  
flooring/painting/accessories



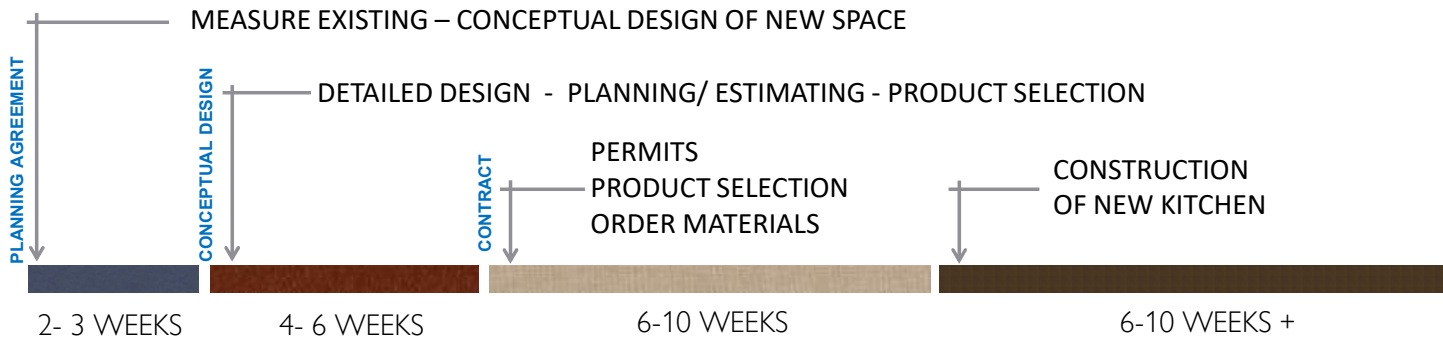
# HOW LONG WILL IT TAKE ?

## Level 3: CUSTOM KITCHEN REMODEL

\$60 - \$150,000

### BUDGET RANGE

redesign layout/ space (move walls)  
demolition of existing kitchen and adjacent spaces  
new framing as required  
relocate/update plumbing and electrical  
custom cabinets/hardware  
countertops/ backsplash  
flooring  
install appliances  
clean-up/ waste removal





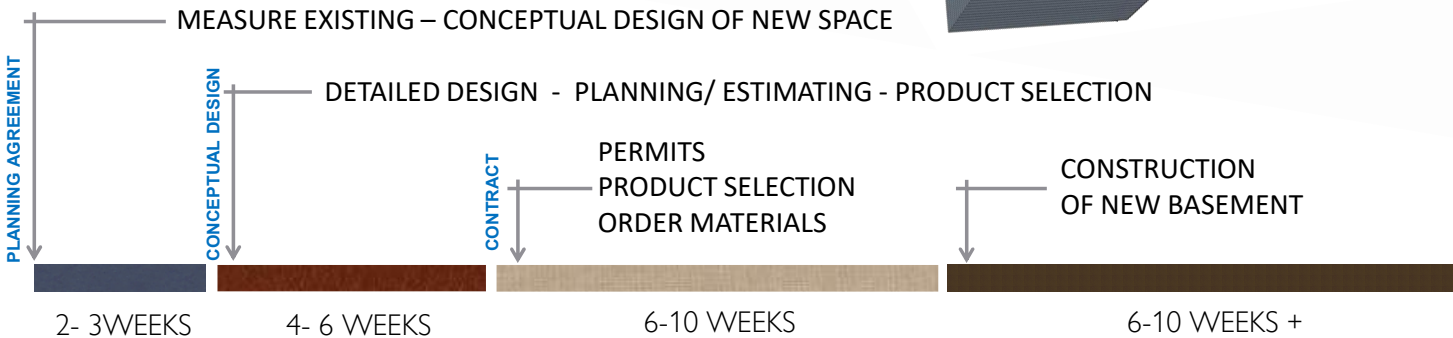
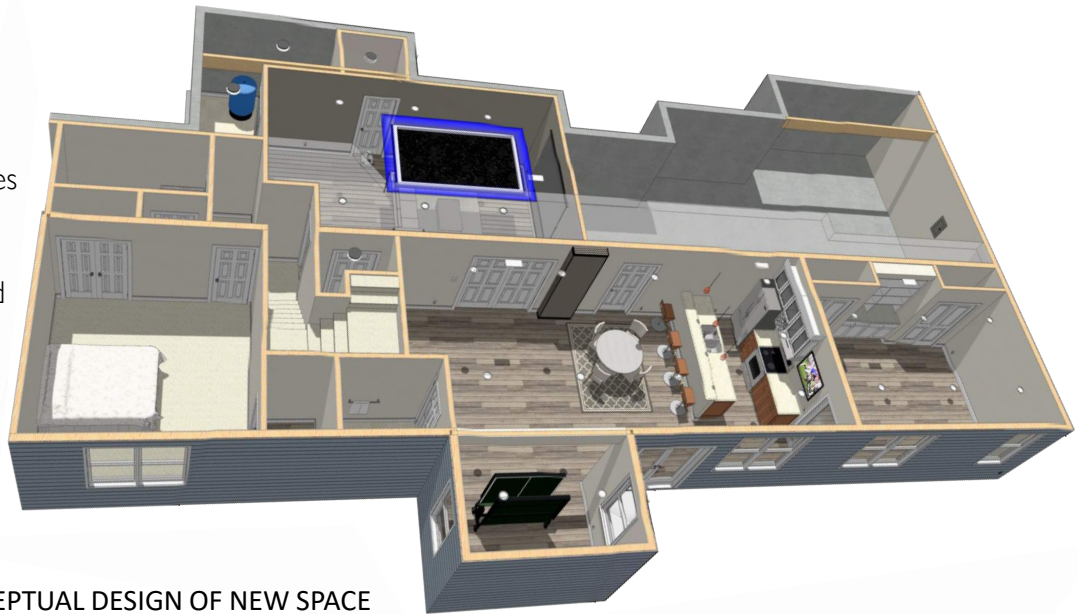
# HOW LONG WILL IT TAKE ?

## BASEMENT REMODELING

\$50 - \$200,000+

### BUDGET RANGE

redesign layout/ space (move walls)  
demolition of existing and adjacent spaces  
new framing as required  
new/modify HVAC as required  
relocate/update/install new plumbing and electrical  
custom cabinets/hardware  
new flooring/interior trim/painting  
install appliances /fixtures  
clean-up/ waste removal





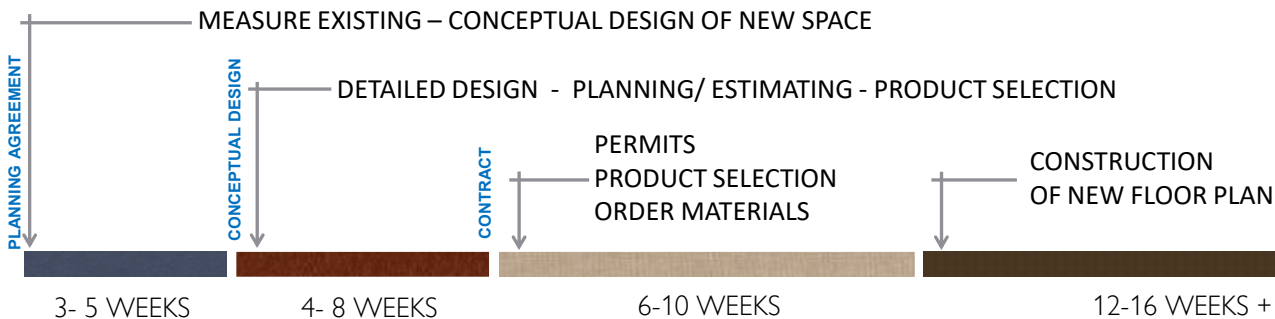
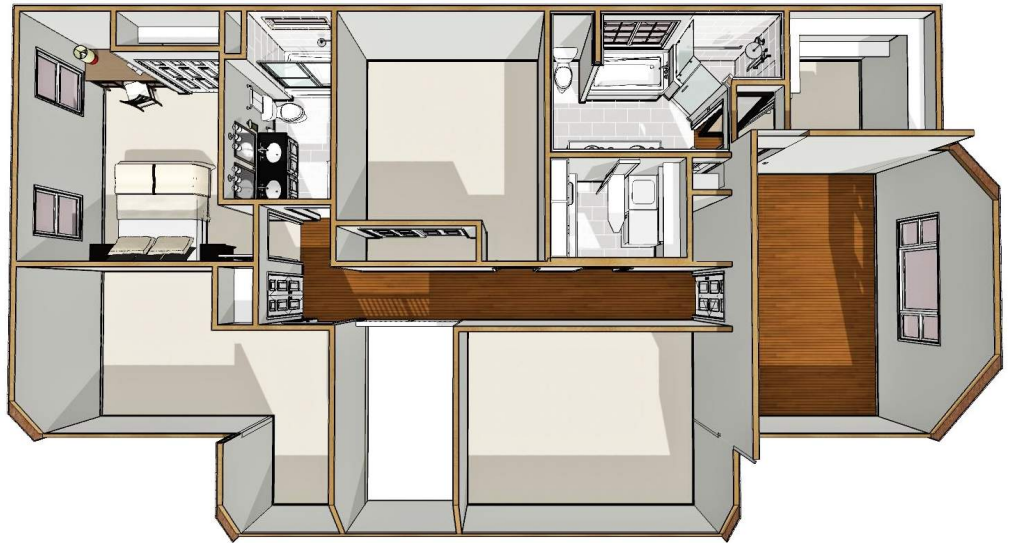
# HOW LONG WILL IT TAKE ?

## WHOLE HOUSE REMODELING

\$100 - \$350,000+

### BUDGET RANGE

redesign layout/ space (move walls)  
demolition of existing and adjacent spaces  
new framing as required  
relocate/update plumbing and electrical  
custom cabinets/hardware  
countertops/ backsplash  
new trim/doors/flooring/painting  
install appliances/fixtures  
clean-up/ waste removal



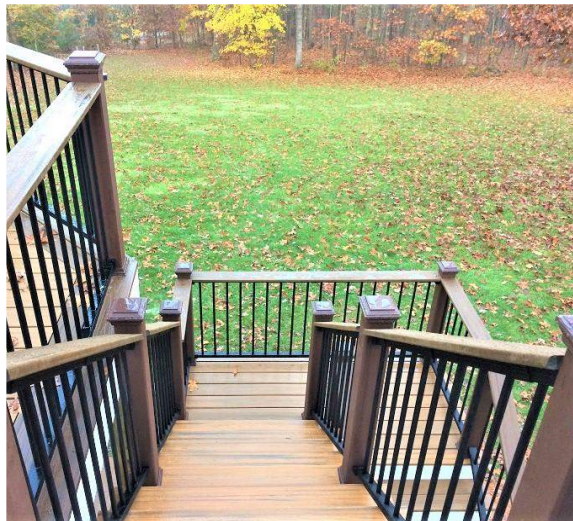
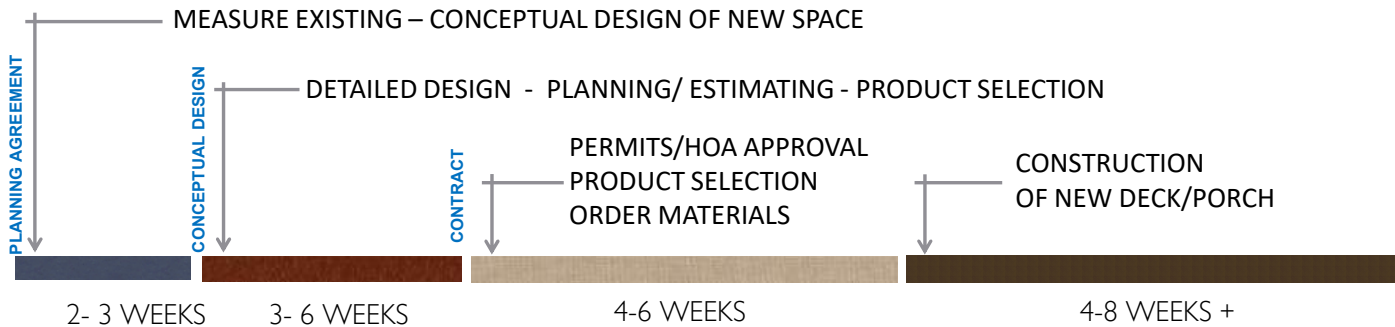
# HOW LONG WILL IT TAKE ?

## EXTERIOR LIVING – DECKS, PATIOS, and PORCHES

\$30 - \$100,000+

### BUDGET RANGE

design layout/ new space  
demolition of existing deck/ exterior  
components and adjacent walls  
foundation and construction of new  
deck, patio, or porch  
install new decking, roofing, gutters,  
screens, and exterior trim  
new outdoor electrical  
stain or painting of new surfaces  
landscaping, grading, seed & straw  
clean-up/ waste removal





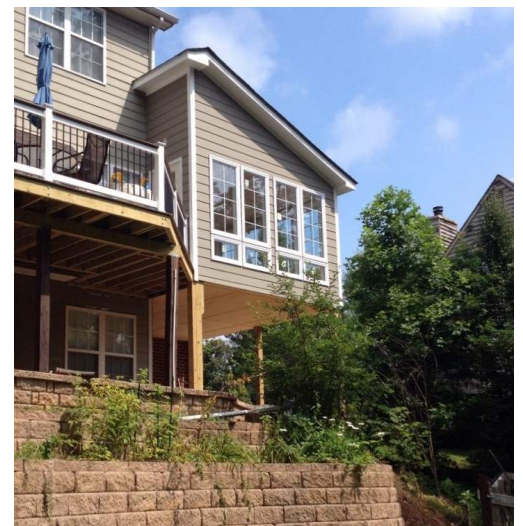
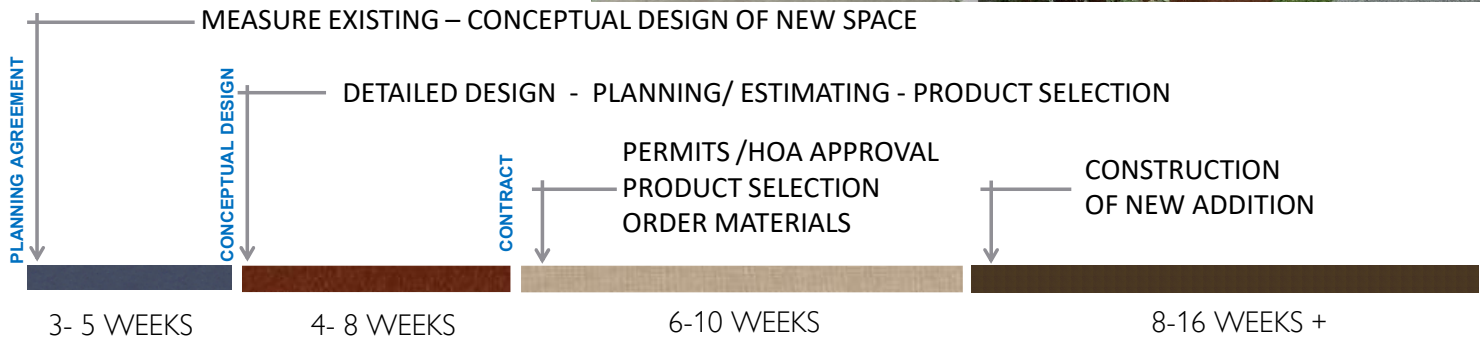
# HOW LONG WILL IT TAKE ?

## ADDITIONS & SUNROOMS

\$75 - \$350,000+

### BUDGET RANGE

design layout/ new space  
demolition of adjacent walls  
foundation and construction of new addition  
install new roofing, gutters, windows, doors, siding and exterior trim  
new HVAC, plumbing and electrical  
new interior doors/trim, flooring, and painting  
clean-up/ waste removal





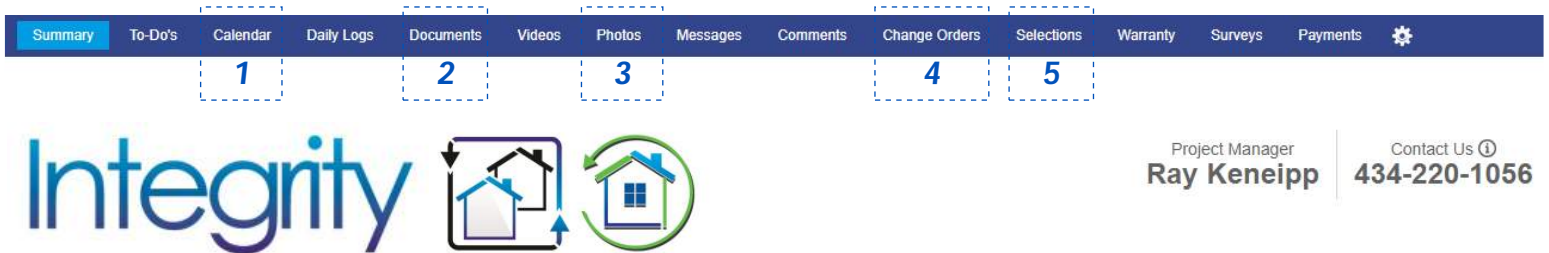
# Online Project Management

Remodeling your home is an exciting experience! There are a lot of important decisions you will need to make from the time you approve the initial drawings, to enjoying your finished project!

We know how important every decision you make is, and how important it is that you can follow every aspect of the process.

That's why we offer secure, online access to your very own webpage with all the details and selections for your project!

You will also be able to view the build schedule, access important documents, track photos of the construction progress, view and approve change orders as well as selections.



Hi Crossett, Diane & Darrell  
Here's a look at  
3176 Timberwood Pkwy  
Charlottesville, VA 22911



## WHAT'S HAPPENING

To-Do's	0
Unread Documents	0
Messages	0
Pending Change Orders	0
Upcoming Selections	0
Warranty Items	0
Surveys	0
Payments	0
Recent Daily Logs	0

## WEATHER

Charlottesville, VA 22911 Mon, Dec 18 2017

Current Conditions: Mostly Sunny

**59°** F/C  
Feels like: 59°F  
Winds: 6 mph  
Humidity: 51%

## Your Extended Forecast

Mon, Dec 18	Tue, Dec 19	Wed, Dec 20
59° 40°	64° 40°	52° 17% 28°
Thu, Dec 21	Fri, Dec 22	Sat, Dec 23
46° 29°	50° 22% 40°	59° 53% 39°

From the online messaging system, you can easily communicate with our team 24/7, no matter if you are at home, work, or even on vacation!

## Track Project Running Total

Keeping track of how much money you have spent on your project is important. You can easily view a categorized list so that you know exactly where each expense came from.

ID#	Title	Files	Deadline	Invoice Amount	Amount Paid	Invoice Balance	Date Paid	Payment Status
129553	Signing	0	8-14-2019	\$25,000.00	\$25,000.00	\$0.00	8-15-2019	✓ Paid
129556	Development Fee	0		\$2,500.00	\$2,500.00	\$0.00	6-17-2019	✓ Paid
129558	Selection Difference	0		(\$2,864.72)	\$0.00	(\$2,864.72)		⚠ Pending
Totals				\$24,635.28	\$27,500.00	\$-2,864.72		

ID#	Title	Files	Deadline	Price	Amount Paid	Invoice Balance	Date Paid	Payment Status
0001	Exterior Cleaning & Painting	0		\$10,515.00	\$10,515.00	\$0.00	9-24-2019	✓ Paid
0002	Front Porch Ceiling Replacement	0		\$4,140.00	\$4,140.00	\$0.00	9-24-2019	✓ Paid
0003	French Door Replacement	0		\$5,740.00	\$5,740.00	\$0.00	9-24-2019	✓ Paid
0004	Front Porch Bluestone Repairs	0		\$2,054.00	\$2,054.00	\$0.00	10-7-2019	✓ Paid
Totals				\$22,449.00	\$22,449.00	\$0.00		

Invoice Amount Total: \$47,084.28  
 Amount Paid Total: \$49,949.00  
 Remaining Invoice Balance: (\$2,864.72)

## Easy Selection Approval...

No need to keep a separate spreadsheet to track all of the "parts and pieces" needed to complete your project. You can approve multiple choices per each allowance and have an online record of which product you used which part and how much it cost.

Location	Choices	Price	Remaining from Allowance	Due	Alerts
02 - Windows & Doors (1)					
02 - French Entry Door Units	2	\$2,787.99	\$2,890.01 of \$5,678.00	10-11-2019	Completed on 11-6-2019
06 - Electrical Fixtures (1)					
Ceiling Fan	1	\$194.51	\$28.49 of \$223.00		Selected on 10-10-2019
10 - Decks & Porches (1)					
PCA Aluminum Screen Door	1	\$378.76	(\$53.76) of \$325.00		Selected on 10-5-2019

## Share Your Photo Album...

One of the most enjoyable parts of your remodel project is sharing the progress with your friends and family. A customized photo album shows the progress of your project!

## Easy Change Order Approval...

No more driving to the contractor's office, or having to print, sign, scan, and email time critical change order requests. With 24/7 web-based access, you can approve your change orders from anywhere.

CO ID#	Title	Approval Deadline	Price	Amount Paid	Payment Deadline	Date Paid
0004	Front Porch Bluestone Repairs	n/a	\$2,054.00 paid	\$2,054.00		10-7-2019
0003	French Door Replacement	n/a	\$5,740.00 paid	\$5,740.00		9-24-2019
0002	Front Porch Ceiling Replacement	n/a	\$4,140.00 paid	\$4,140.00		9-24-2019
0001	Exterior Cleaning & Painting	n/a	\$10,515.00 paid	\$10,515.00		9-24-2019
APPROVED:			\$22,449.00	\$22,449.00		

## WHY Choose Integrity?



Our mission is your satisfaction.



Local and trusted in the Greater Charlottesville Community since 2006.



Certified Remodeler on Staff.



Member of NARI since 2009.



Licensed, insured, and "A+" rated contractor with BBB.



EPA Lead-Safe Certified Firm since 2009.



Full Service Remodeler to handle all your home improvement needs.



3 YEAR Finish /15 YEAR Structural WARRANTY.



Certified Installers for many products.



## WHY Choose Integrity?

**Integrity** exceeded my expectations in every way. I have to say the whole concept of **Integrity** is wonderful. They are a locally owned company, but it felt like I was working with the largest contracting company in the world. They are experts. The way they handled their estimates, projects, details, electronically was wonderful. *Roderick K. / Charlottesville*

When we started our project, we chose **Integrity** because they were responsive and made us feel like they would work WITH us to ensure that the job was completed with excellent workmanship. Well, we were not at all disappointed! *Beth W. / Albemarle*

The work was exceptionally well done. The workmen took great care not to disturb or damage anything around the house. They were fastidious about cleaning up the work site every evening before they left. They were very concerned that the end result should look as good as possible, so they made several small improvements that went beyond what was spelled out in the contract. *Richard A. / Earlysville*

From our first phone call to **Integrity Design + Build** and then at our meetings with the design team we felt comfortable. There was a commitment on their part to staying on budget and to providing a very high quality product. The men and women on the job site showed that they cared about the project. They did a great job and were a pleasure to have at our home. My wife and I could not have been happier with the process and the result. *Neil G. / Ruckersville*

This is my third experience with **Integrity**. I unhesitatingly recommend them to everyone and anyone with an interest in remodeling or a need for home repair. *Harry W. / Lake Monticello*

**Integrity** gave us a good deal of information about the products used (unlike any other contractor we've ever used) so we could make informed decisions about the work we wanted done. Everyone was polite and professional and they kept us very informed about what was happening (again, unlike other contractors). *Sam W. / Ivy*

**Integrity** was everything we could have hoped for in addressing the issues with our home. They pointed out problems we did not know existed and they fixed them. We will certainly return to them if we ever need anything else we need to keep our home in good repair. *Jim & Judy M. / Charlottesville*

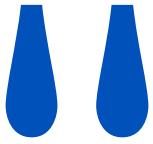
I'd like to recognize everyone that I worked with, especially the people that are in charge of **Integrity**. They were always courteous and willing to help. The installation crew cleaned up well, and they made sure everything was done right. I was most satisfied with the installation crew's promptness, and workmanship. I appreciated that they made sure everything was done correctly. When we have them work on a project, we always know it will be quality work and there won't be a problem, which is unusual nowadays. *Allen & Carolyn S. / Ivy*

**Integrity** did not fall short of our expectations in any way. We have been very, very pleased with the work that they have done for us in the past, and when we've needed additional work, we've called them. *Carl & Tina M. / Charlottesville*

**Integrity** met and exceeded our high standards! We are extremely pleased with our decision to work with Integrity and I would recommend them to anyone! I was most satisfied with the quality of their work as well as their professionalism. *Tim P. / Charlottesville*



# References



The quality of workmanship  
was **outstanding.**"

~ Mike C. / Charlottesville

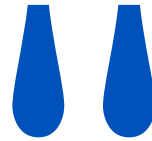
## DESIGN + BUILD

## HOME SERVICES

	BATHROOM	KITCHEN	BASEMENT	FULL HOUSE	ADDITION	DECK/PORCH	PATIO/MASONRY	ROOFING	SIDING	PAINTING	DECKS	WINDOWS/DOORS	HANDYMAN
434-326-6321	●	●		●	●	●	●	●	●	●	●	●	●
614-390-8183	●		●					●					
804-625-5223	●	●	●				●						
720-207-4049	●												
804-852-0851									●	●			●
434-960-6191												●	●
571-305-2463	●					●	●						
434-328-2195					●	●	●						
410-533-0495	●	●	●	●		●	●	●	●	●	●	●	●
434-529-0157		●		●						●		●	
434-979-8595	●	●							●	●	●	●	●
434-906-7257								●	●	●	●	●	●
434-806-7620						●							
434-566-9824	●								●	●		●	
202-527-9843										●	●		●
434-989-5823		●	●										
434-973-8101									●	●		●	●
434-373-1735										●	●	●	●
434-327-7948										●	●	●	●
434-295-9334	●	●	●	●	●	●		●	●	●	●	●	●
434-295-1996							●			●			●
434-996-1101								●	●	●		●	●
434-973-8894								●	●	●			
434-249-7966								●	●	●		●	●
434-981-2119										●		●	●
434-987-1792									●	●			●
434-409-5716						●	●		●	●	●	●	●
847-682-4523											●	●	
434-293-8905									●	●	●		●
404-309-4532									●	●		●	●



## References



They are good to have around.  
They **do what they say**  
they're going to do."

~ Albert W. / Charlottesville

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John & Lauren Williamson	434-973-6175



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